

bharatkhand

# Newsletter

**Bharatkhand Consortium of  
Farmer Producing Company  
Limited**

**JUNE 2026**



Supported by

**Solidaridad**

## **Editorial Foreword**

**Dear Readers,**

### **Welcome to the June 2026 Bharatkhand Newsletter**

This edition marks a moment of real momentum.

Bharatkhand has been designated a Value Chain Partner under the Government of India's NMEO-Oilseeds programme, covering 11 clusters across six Madhya Pradesh districts, and empanelled as an Implementing Partner under the National Natural Farming Mission across twelve districts. These recognitions affirm what our farmers have long practiced sustainable, low-input agriculture is not ideology it is livelihood. Our focus remains what it has always been giving farmers access to knowledge, markets, and institutions not just schemes.

This edition also spotlights Bharatkhand Foods, our farm-to-kitchen platform offering stone-ground spices, traditionally milled pulses, and NutriBlend Multigrain Atta each product a proof point that how food is grown matters as much as what it contains.

We are proud to share the story of Rekha Chauhan of Kachanariya FPO, Agar-Malwa, whose journey from solo farmer to leading a collective of nearly thirty women defines what this work is truly for.

Finally, we introduce our 2025 Internship Programmes for school students and agriculture undergraduates because the future of Indian agriculture belongs to those who understand it from the ground up.

Season by season, the movement grows. The soil is speaking. At Bharatkhand, we keep listening.

Enjoy Reading!

**Dr. Suresh Motwani**  
**General Manager, Solidaridad**

## **Bharatkhand Recognized as Value Chain Partner under NMEO - Oilseeds**

Bharatkhand Consortium has been selected as a Value Chain Partner (VCP) under the Government of India's flagship National Mission on Edible Oils – Oilseeds (NMEO–Oilseeds) programme. This recognition marks a significant milestone in Bharatkhand's journey towards strengthening sustainable and market-oriented oilseed value chains in India.

As a Value Chain Partner, Bharatkhand will support farmers in adopting improved agronomic practices, accessing quality seeds, implementing climate-resilient production systems, and strengthening market linkages for key oilseed crops, particularly soybean, groundnut, and sesamum.

The initiative will be implemented across 11 clusters in six districts of Madhya Pradesh Bhopal, Sehore, Dewas, Shajapur, Dhar, and Barwani. Through field demonstrations, farmer trainings, advisory services, and continuous handholding support, Bharatkhand aims to enhance productivity, reduce production risks, and improve farmer incomes while promoting sustainable agricultural practices.

### **Why This Matters**

- Recognition as an official Value Chain Partner under a flagship Government of India programme.
- Direct engagement with thousands of oilseed farmers across Madhya Pradesh.
- Promotion of climate-smart and regenerative agriculture practices.
- Strengthening of input, advisory, aggregation, and market linkages through Farmer Producer Organizations (FPOs).
- Contribution to India's goal of increasing domestic edible oil production and reducing import dependence.

This partnership further reinforces Bharatkhand's role as a trusted ecosystem enabler, connecting farmers, FPOs, government agencies, and private sector stakeholders to build resilient, inclusive, and sustainable oilseed value chains.



## When the Soil Speaks, Bharatkhand Listens

The Bharatkhand Consortium of FPOs has been officially empanelled by the Directorate of Farmer Welfare and Agriculture Development, Government of Madhya Pradesh, as an Implementing Partner under the National Natural Farming Mission (NNFM) a flagship initiative dedicated to returning Indian agriculture to its ecological roots.

### Twelve Districts. One Direction.

From the plains of Ujjain to the tribal heartlands of Jhabua and Barwani, Bharatkhand's engagement will span 12 districts across Madhya Pradesh Bhopal, Sehore, Dewas, Ujjain, Shajapur, Ratlam, Neemuch, Mandsaur, Dhar, Jhabua, Barwani, and Agar-Malwa.



This isn't a top-down programme delivered through pamphlets. It is a ground-up movement built on farmer trainings, field demonstrations, and the kind of patient, persistent handholding that turns curiosity into conviction and conviction into practice.

The goal? Soil that breathes again. Farms that cost less to run and yield more to live on. Farmers who no longer mortgage their futures to the next bag of fertiliser.

### The True Cost of the Cheap Harvest

For decades, Indian farmers were handed a bargain that wasn't one high-input, chemical-intensive farming that promised productivity but delivered depleted soils, rising debts, and shrinking margins. The bill is now due.

Natural farming offers a different arithmetic. Lower input costs. Healthier soils. Crops that carry a story buyers are increasingly willing to pay for.

Bharatkhand understands this not just as philosophy, but as a market opportunity. Through its direct consumer platform Bharatkhand Foods and strategic supply chain partnerships, the Consortium will actively create market linkages for naturally grown produce, ensuring that sustainable farming isn't just the right thing to do it's the profitable thing to do.

### Growing Something That Lasts

The future of Indian agriculture will not be written in warehouses or board rooms. It will be written in the soil by farmers who chose to farm differently, supported by institutions that chose to stand with them.

In twelve districts of Madhya Pradesh, that writing has already begun. And Bharatkhand is honoured to hold the pen.

# Bharatkhand Foods - From Our Fields

## From Regenerative Farms to Your Kitchen - The Bharatkhand Way

We've always believed that what goes into your food matters as much as how it's made. That belief now runs through everything we do from the soil our farmers tend to the stone that grinds your spices.

### Our Range

Flours & Atta

Pulses

Spices

Oils

Pickles



### How we process

#### Traditional chakki for pulses

Our pulses are processed on traditional stone chakkis at our dedicated processing centre slow, friction-minimal grinding that preserves the natural texture and nutrients that high-speed mills strip away.



## Stone-ground spices

Every spice passes through a stone-ground chakki. Cold-contact stone grinding keeps volatile oils intact the reason our masalas smell like they just came off the grinding stone, not a production line.



We pair old-age processing techniques with the science of nutrition. The result is a range of products where how something is made is as intentional as what goes into it.

## BHARATKHAND PROCESSING PHILOSOPHY

### SPOTLIGHT PRODUCT

#### Multigrain Atta not just a blend

Our multigrain atta is built on a principle: every grain in the mix earns its place. We combine multiple flours some sprouted, some processed through specific techniques so that each ingredient brings something nutritionally distinct. The result is an atta designed around how your body uses food, not just how a blend looks on a label.



# INTERNSHIP PROGRAMMES 2025

## GROWING LEADERS

Bharatkhand Foods, supported by Solidaridad, is proud to offer two transformative internship programmes this season one for school students, and one for agriculture undergraduates and postgraduates.



### SUMMER INTERNSHIP FOR CLASS 9-12

**Who:** Students of Class 9 to Class 12

**Duration:** 15 Days, 3-4 hrs/day, Hybrid

**Fee:** Rs. 2,500 per student + Certificate & Health Hamper

#### Batch Details:

Min 3-5 students, Max 15-20 per school. Rolling admissions batch starts as soon as a group is formed. Parental consent form mandatory.

#### What They Will Learn:

- Environmental & health literacy
- Digital sales & community building
- Support for Indian farmers
- Data management via Google Sheets

#### Programme Phases:

- **Days 1-3:** Onsite workshops in Bhopal (Regenerative Agri, food safety, digital marketing)
- **Days 4-5:** Field visit to Nico Roozen International Centre for Regenerative Agriculture
- **Days 6-13:** Work from home brand content, consumer education & tracking
- **Days 14-15:** Data review, presentation, certification & hamper distribution

# REGENERATIVE AGRI & FOOD SYSTEMS



**Who:** UG/PG Agriculture Students (2nd Year onwards)

**Duration:** 15 Days, 4-6 hrs/day, Bhopal

**Fee:** Rs. 3,500 per student, Batch: 4-25 students

## INTERNSHIP FOR UG & PG AGRICULTURE STUDENTS

### Eligible Courses:

- B.Sc. / M.Sc. Agriculture
- B.Tech Agriculture & Agri-Business Management
- Horticulture, Forestry, Food Technology
- Agricultural Engineering & Allied Sciences

### What They Will Learn:

- Regenerative Agriculture & Soil Health
- Food Processing & Quality Management
- Digital Agriculture & Data Management
- Farmer Producer Organisations (FPOs)
- Agricultural Value Chains & Agribusiness

### Programme Phases:

- **Days 1-5:** Orientation in Bhopal Bharatkhand ecosystem, FPO models, value chains
- **Days 6-7:** Field immersion farm visits, soil assessment, farmer interactions
- **Days 8-13:** Practical projects FPO analysis, consumer research, agribusiness strategy
- **Days 14-15:** Presentations, industry interaction, evaluation & certification

**Certification:** Internship completion certificate, recognition for outstanding performers, and opportunity for extended internship & research collaboration.



### **When a Woman Rises, the FPO Rises**

**The story of Rekha Chauhan and Kachanariya Farmer Producer Company Limited  
Kachnariya Village, Agar-Malwa District, Madhya Pradesh**

Kachanariya Farmer Producer Company Limited was not built in a boardroom. It was built in the village meetings where women sat together and imagined something bigger than their individual struggles. At the centre of this collective is Rekha Chauhan farmer, founding member, and one of the driving forces behind what Kachanariya FPO has become today.

Her story is inseparable from the FPO's story. One grew because the other did.

The idea that started it all

Rekha's exposure to meetings and events in Bhopal, organised through the Solidaridad network, gave her a wider lens. She saw firsthand what women farmers could achieve when they pooled their efforts and worked as one.

"I attended meetings in Bhopal organised by Solidaridad. I saw what women could achieve when they work together. That inspired me to start our own FPO."- Rekha Chauhan, Founding Member

That vision became Kachanariya Farmer Producer Company Limited. Rekha, along with ten other women farmers, came together to formally establish the FPO creating a structure where collective effort could deliver what individual work never could.

### **Collective Strength, Real Returns**

The FPO's first collective enterprise was goat farming. By pooling resources and sharing responsibility, the eleven founding members launched and managed the venture together. In just nine months, the group earned Rs. 50,000 from goat sales a result that would have been out of reach for any member working alone.

This is the FPO's core promise: that what cannot be achieved alone can be achieved together.

### **Independence, One Member at a Time**

For Rekha, membership in the FPO has meant more than income it has meant autonomy. She now manages her earnings with clear purpose, setting aside funds for household needs, personal use, and savings for the future. For a rural woman farmer, a personal bank account is not just financial security. It is dignity.

The FPO's collective model has created further opportunity within her own family. Her son now supports fellow women members who cannot reach the mandi by collecting and selling their produce together a small but meaningful village-level supply chain rooted in FPO membership.

### **Leadership That Multiplies**

Rekha has become the FPO's most visible local leader. Today, nearly 30 women in Kachnariya village look to her for guidance and follow practices she has shared within the community. Each woman who joins strengthens the FPO's collective voice, its market presence, and its standing as a serious enterprise. This is what FPO membership can do it does not just lift one person. It creates leaders who lift others.

### **What Kachanariya FPO Represents**

Rekha Chauhan's journey is the Kachanariya FPO's purpose made visible a woman who moved from farming alone to founding a collective, from uncertainty to leadership, from individual effort to shared enterprise.

When a woman rises, the village rises. When members rise together, the FPO rises and so does the future it was built to create.

"Earlier I worked in my field. Now I lead my field and my village."

**Rekha Chauhan, Kachanariya Farmer Producer Company**



# KNOW OUR FPO



## Retam Farmer Producer Company Malhargarh, Mandsaur District · Madhya Pradesh

Born on the Malwa Plateau, Retam FPO brings together 608 smallholder farmers under a single collective voice turning Ashwagandha roots into rural livelihoods, and marginal land into market opportunity.



**608**

Member Farmers



**25+**

Villages Covered



**Rs. 79L**

Turnover FY2024/25



**450+**

Active Service Users

## Crops & commodities



**Ashwagandha**

450-500 ha · QCI-aligned GAP



**Soybean**

2000-2500 ha · Kharif anchor



**Coriander**

350-400 ha · Premium rabi spice



**Mustard**

700-1000 ha · Oilseed



**Poppy Seeds**

Regulated · High value



**Groundnut & Wheat**

Food security + oils

**Recognised by:** QCI Certified, SFAC Supported, 10,000 FPO Scheme, Regen. Agriculture

## Leadership

- CEO: Rahul Rathor (BSc Agri)
- Chair: Gyan Prakash
- 6 Board Directors
- Women on Board: Yes
- Promoted by Solidaridad CBBO

## Retam Services

Soil testing & crop advisory  
Input supply facilitation  
Grading, sorting & processing  
Market linkages: ITC, AWL  
Govt. scheme & credit access

## Our Partners



## Contacts

### Bharatkhand Hub Zonal Offices

<b>Bhopal</b>	Bharatkhand Consortium of Farmers Producer Company Limited. D/67, BDA Colony, Kohefiza, Bhopal, Madhya Pradesh - 462001	Mr. Himanshu Bains +91 9009923816 Ms. Anvesha Singh +91 9406779242
<b>Sehore</b>	H.N- 619, Near Nalanda School, Chanakyapuri Sehore Madhya Pradesh 466001	Ms. Namrita Bhanweriya +91 9644195248
<b>Mandsour</b>	HIG-17, Gandhi Nagar, Mandsaur Madhya Pradesh- 458001	Mr. Arvind Patidar +91 7566652686
<b>Dewas</b>	Bharatkhand Hub 48, Ram Nagar, Dewas Madhya Pradesh- 455001	Ms. Purva Wadwekar +91 9171251979
<b>Tarana</b>	H.No. 30 Krishna Kunj Vihar Colony Rupakhedi Road Tarana, Ujjain, Madhya Pradesh- 456665	Mr. Sandeep Mishra +91 9450707018